



Presented by:



Dear Community Member,

The Small Business Initiative of Northeast Wisconsin Technical College is pleased to announce that we are planning the 2nd Annual N.E.W. Women's Business Summit, on Friday, March 8, 2019 (International Women's Day) at the NWTC Conference Center.

"The session topics were outstanding..." "The positive feeling of sisterhood..." "Spending time and networking with women in NE Wisconsin..." and "Connecting with other motivated and dedicated women," were just a few of the many positive comments made by attendees of the 1st Annual N.E.W. Women's Business Summit when asked what they liked best about the summit.

Something NEW for 2019...

With a limited amount of spaces available, don't miss the opportunity to actively sell your services or demonstrate your product to the women's business community! Sponsorship options are also available with free exhibitor space! Show your support and be showcased as a sponsor or sponsor/exhibitor of Northeastern Wisconsin's premier forum for visionary women...women who want to discover the tools for success in work and life, where they will gain timely, practical advice to keep in their "business toolbox" – while making strategic business connections with other aspiring and enterprising women.

Fun Facts...

- 88% of attendees rated NWTC's Corporate Conference Center as a venue, as "Above Average" or higher.
- 85% of attendees indicated they would attend again
- 61% of attendees traveled from within a 20 mile radius while 21% of those who attended traveled 50 miles or more to attend!

Why a Women's Business Summit?

Because working women throughout Northeastern Wisconsin are looking for opportunities to get to know one another while...

- Creating mutually beneficial relationships with peers
- Learning from peers about best practices and other essential information
- Supporting each other with knowledge, skills, tools—and friendship
- Becoming exposed to subject matter experts - our speakers, and the practical information and tools they will be sharing.

Once again, we will be offering breakout sessions across three learning tracks that include Small Business & Entrepreneurship, Professional Development and Personal Enrichment!

We will inspire

Our opening Keynote speaker for 2019 will be Vicki Updike who is sure to deliver a dynamic and engaging presentation. Vicki is the owner of New Sage Strategies. She is passionate about helping create strong, effective leadership teams, loves a good challenge and leans on her knowledge and experience to build results-minded leadership qualities in people. She is a frequent speaker on leadership, women in leadership and young professionals, where she has a specific passion.

Back by popular demand... “EmpowHER Hour” Luncheon

With the overwhelming positive feedback, we will once again be joined over the lunch hour, by a powerhouse panel of four engaging and empowering women of influence who will share their stories of thriving and empowering and the lessons they’ve learned along their journey.

Our needs...

As this event has already proven based on the feedback received, we believe the N.E.W. Women’s Business Summit will continue to make a real difference in the lives of the working women who are your employees, your neighbors, your friends. Please consider supporting this effort by supporting the first annual N.E.W Women’s Business Summit!

- Financial support to help defray the mounting costs of a conference such as this. As a financial supporter, you can help keep registration fees low and allow us to offer scholarships to students and low-income individuals. At the same time you’ll be promoting your business to a valuable, targeted population.
- Conference favors for attendees (an opportunity for you to provide giveaway items with your branding). Each attendee will receive a welcome bag containing, conference information and resources from various business partners, sponsors and exhibitors.
- Enthusiasm in sending the working women in your business to our conference. You’ll be doing them *and* your business a good turn.

If you are interested in joining the ranks of the many fine organizations that support our programs and would like to make a contribution and/or participate in the 2nd Annual 2019 Women’s Business Summit, we invite you to join us by filling out the enclosed Sponsorship Application Form. With your support, we are confident this year’s conference will provide a high-quality, low cost educational experience for all who attend.

Thank you for your support!



Michelle R. Madl-Soehren
Program Coordinator
NWTC – Small Business Initiative



SPONSORSHIP & EXHIBITOR APPLICATION FORM

BUSINESS INFORMATION

Name of Business _____

Address _____

City, State Zip _____ Phone _____

Contact Person _____ E-mail Address _____

Company Website _____

Sales Tax # _____ EIN# _____ Social Security # _____

Provide one of these numbers if you plan to sell products at the conference

SPONSOR THE CONFERENCE

Please select a conference sponsor level you would like to be.

Keynote Sponsor (One Available) (\$3,500)

- The Keynote Sponsor will receive all of the same benefits as the Diamond Sponsor and in addition...
- A representative of the Keynote Sponsor will introduce the Keynote
- Opportunity for representation on the "EmpowHER Hour" Panel

Diamond Sponsor (One Available) (\$3,000) **Platinum Sponsor (\$2000)** **Gold Sponsor (\$1000)**

Silver Sponsor (\$500)

Bronze Sponsor (\$100)

Media Sponsor (Includes Business logo displayed as 'Media Sponsor' on all print and electronic marketing materials, 1" x 1" logo and hyperlink on conference website, sponsorship and business to be promoted on NWTC SBI media channels, 2 complimentary admissions to the event (\$138.00 value) Logo prominently displayed on all event signage, logo printed on sponsorship recognition page in event program and one item and/or marketing piece inserted in conference attendee bag.)

Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze
Social Media Presence	•	•	•		
Your business logo on all summit marketing materials	•	•			
Free 6' exhibitor space	•	•	•		
10 Complimentary Tickets to the event	•				
5 Complimentary Tickets to the event		•			
2 Complimentary Tickets to the event			•	•	
1 Complimentary Ticket					•
Opportunity to provide inserts in attendee welcome bag	•	•	•	•	
Recognition in program	•	•	•	•	•

EXHIBIT AT THE CONFERENCE

A 6' x 2.5' table with two chairs will be provided. Table clothes, tubing and skirting will not be provided.

Exhibitors receive two conference admissions for staffing their table (registered individuals may also attend educational large group and break-out sessions). Please register and pay for any additional employees attending.

Set-up is Thursday, March 7th from 5 – 7pm and Friday, March 8th from 6 – 7am. Exhibitors must be set up no later than 7am on Friday, March 8th. Tear down is at 3:45pm, after the final session begins.

Exhibitor space is limited to only 20 spaces and will fill up quickly, so reserve your spot today!

EXHIBITING AT THE SUMMIT & PAYMENT INFORMATION

- Yes – Exhibitor Fee.** We are not a sponsor. We would like an exhibitor space for the full price. \$
- Diamond, Platinum Gold Sponsors = \$0
 - Early Bird Exhibitor (before January 31, 2019) - \$159
 - Regular Exhibitor (on or after February 1, 2019) - \$199
- Yes – We are a Diamond, Platinum or Gold Sponsor** and would like our free exhibitor space.
- Yes – We are a Silver or Bronze Sponsor** and would like an exhibitor space for the full price. \$
- No – We are a sponsor only** (any level) but will not be an exhibitor. \$

DO YOU HAVE SWAG TO SHARE?

- Yes.** We are a Diamond, Platinum, Gold or Silver Sponsor and we will provide one handout/promotional item for each attendee welcome bag. We will have 250 items delivered to NWTC's Small Business Initiative Office at 2701 Larsen Rd., Green Bay, WI 54703, by 4pm, Thursday, April 28th, 2019.
- No.** We will not be contributing to the attendee bag.



Please fill out this form and mail/email completed forms to:
Northeast Wisconsin Technical College – Small Business Initiative
2701 Larsen Rd., Green Bay, WI 54303 - Email: sbi@nwtc.edu
Checks should be made payable to: **NWTC**
Phone: 920-498-7124 or 920-498-6379

[Please note: WOMEN'S BUSINESS SUMMIT SPONSOR FORM in SUBJECT line of email. Thank you!]

- ❖ Due to the limited space of our venue, registration will be limited to the first **250 attendees and 20 exhibitors.**
- ❖ Ticket prices are valued at \$69