



NEW
Women's
 BUSINESS SUMMIT

SPONSORSHIP OPPORTUNITIES

RADISSON HOTEL & CONFERENCE CENTER • GREEN BAY, WI • MARCH 12, 2020

The **N.E.W. Women's Summit** is Northeastern Wisconsin's premier forum for visionary women who want to discover the tools for success, make strategic business connections and leave feeling empowered and inspired to take action in their professional and personal lives. Whether attendees are business owners, work in a business, office, or professional setting, have a home-based business, or are considering launching a business, the N.E.W. Women's Business Summit has something to offer. Join hundreds of women for a day of "EmpowHERment" in your personal and professional development. You will gain timely, practical advice to keep in your "business toolbox," while making strategic business connections with other aspiring and enterprising women.

WHY A WOMEN'S BUSINESS SUMMIT:

Because working women throughout Northeastern Wisconsin are looking for opportunities to get to know one another while...

- Creating mutually beneficial relationships with peers
- Learning from peers about best practices and other essential information
- Supporting one another with knowledge, skills, tools—and friendship
- Being exposed to subject matter experts - our speakers, and the practical information and tools they will be sharing

Back by popular demand... "EmpowHER Hour" Luncheon

With the overwhelmingly positive feedback, we will once again be joined over the lunch hour by a powerhouse panel of four engaging and empowering women of influence who will share their stories of thriving and empowering others along with the lessons they've learned along their journeys.

OUR NEED:

Based on past feedback, we believe the N.E.W. Women's Business Summit will continue to make a real difference in the lives of the working women who are employees, neighbors, and friends. Please consider supporting this effort by supporting the 3rd Annual N.E.W Women's Business Summit!

- Financial support to help defray the mounting costs of a conference such as this. As a financial supporter, you can help keep registration fees low and allow us to offer scholarships to students and low-income women. At the same time, you'll be promoting your business to a valuable, targeted population.
- Conference favors for attendees (an opportunity for you to provide giveaway items with your branding). Each attendee will receive a welcome bag containing conference information and resources from various business partners, sponsors and exhibitors.
- Enthusiasm in sending the working women in your business to our conference. You'll be doing them *and* your business a good turn.

If you are interested in joining the ranks of the many fine organizations that support this event and would like to make a contribution and/or participate in the **3rd Annual Northeast Wisconsin Women's Business Summit**, we invite you to join us by filling out the enclosed Sponsorship Application Form. With your support, we are confident this year's conference will provide a high-quality, low cost educational experience for all who attend.

**Once again, we will be offering breakout sessions across three learning tracks that include:
 Small Business & Entrepreneurship, Professional Development & Personal Enrichment!**

HOSTED BY: ATUNI GROUP, LLC & RESET.LIFE, INC.

KEYNOTE SPONSOR:

\$3500

- **One sponsorship package available**
- Business logo displayed as “Keynote Sponsor” on all print and electronic marketing materials
- A representative of the Keynote Sponsor will introduce the Keynote
- Opportunity for representation on the “EmpowHER Hour” Panel
- Sponsorship and business to be promoted on N.E.W. Women’s Business Summit social media channels
- Sponsorship recognition in February 2020 issue of WOMEN magazine
- Premier size (2” x 2”) logo and hyperlink on conference website
- 8 complimentary admissions to the event. (\$632 value)
- **Receive a primary entrance 8 x 8 booth space** (\$249 value)
- Logo prominently displayed on all event signage
- Logo printed on sponsorship recognition page in event program
- Business recognition during morning session
- Opportunity to provide inserts in attendee welcome bag

DIAMOND SPONSOR

\$3000

- **Four sponsorship packages available**
- Business logo displayed as “Diamond Sponsor” on all print and electronic marketing materials
- Sponsorship and business to be promoted on N.E.W. Women’s Business Summit social media channels
- Sponsorship recognition in February 2020 issue of WOMEN magazine
- Premier size (2” x 2”) logo and hyperlink on conference website
- 8 complimentary admissions to the event. (\$632 value)
- **Receive a primary entrance 8 x 8 booth space** (\$249 value)
- Logo prominently displayed on all event signage
- Logo printed on sponsorship recognition page in event program
- Business recognition during morning session
- Opportunity to provide inserts in attendee welcome bag

PLATINUM SPONSOR

\$2000

- **Four sponsorship packages available**
- Business logo displayed as “Platinum Sponsor” on all print and electronic marketing materials
- Sponsorship and business to be promoted on N.E.W. Women’s Business Summit social media channels
- Sponsorship recognition in February 2020 issue of WOMEN magazine
- Premier size (1” x 1”) logo and hyperlink on conference website
- 6 complimentary admissions to the event. (\$474 value)
- **Receive a primary entrance 8 x 8 booth space** (\$249 value)
- Logo prominently displayed on all event signage
- Logo printed on sponsorship recognition page in event program
- Business recognition during morning session
- Opportunity to provide inserts in attendee welcome bag



GOLD SPONSOR

\$1000

- Business logo displayed as “Gold Sponsor” on all print and electronic marketing materials
- Sponsorship and business to be promoted on N.E.W. Women’s Business Summit social media channels
- Sponsorship recognition in February 2020 issue of WOMEN magazine
- Premier size (3/4” x 3/4”) logo and hyperlink on conference website
- 4 complimentary admissions to the event. (*\$316 value*)
- Logo printed on sponsorship recognition page in event program
- Business recognition during morning session
- Opportunity to provide one item and/or marketing piece in conference attendee welcome bags

SILVER SPONSOR

\$500

- Receive line listing as “Silver Sponsor” on all print and electronic marketing materials
- 2 complimentary admissions to the event. (*\$158 value*)
- Business name printed on sponsorship recognition page in event program
- Opportunity to provide one item and/or marketing piece in conference attendee welcome bags

BRONZE SPONSOR

\$200

- Receive line listing as “Bronze Sponsor” on all print and electronic marketing materials
- Business name printed on sponsorship recognition page in event program
- 1 complimentary admission to the event. (*\$79 value*)
- Opportunity to provide one item and/or marketing piece in conference attendee welcome bags

MEDIA SPONSOR

- **Four sponsorship packages available**
- **Minimum trade value \$1500. Contact us to discuss details!**

EXHIBITOR:

Early Bird Rate: \$199
Prior to February 15, 2020

General Rate: \$249

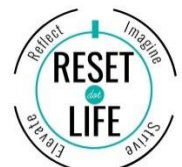
- Receive a standard 8’ x 8’ booth space
- Exhibitors receive two conference admissions for staffing their table (registered individuals may also attend educational large group and break-out sessions). Please register and pay for any additional employees attending. (*\$158 value*)
- Business name listed in exhibitor portion of event program
- Logo printed on sponsorship recognition page in event program
- One item and/or marketing piece inserted in conference attendee bags
- Business name and hyperlink on conference website.
- Set-up will be Wed, March 11th from 5 – 7pm and Thursday, March 12th from 6:30 – 7:30am. Exhibitors must be set up no later than 7:30am on Thursday, March 12th. Tear down is at 1pm (following the conclusion of the EmpowHER Hour Speakers Panel).

For more information contact:

Michelle Madl-Soehren, Founder | Event Coordinator
Atuni Group, LLC

P.O. Box 5101, DePere, WI 54115

Phone: 920.309.1631 email: michelle@atunigroupllc.com





YES! I want to SPONSOR the 2020 N.E.W. Women's Business Summit

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Mobile: _____

Email: _____ Website: _____

Sponsor Level: (Please check the appropriate box):

- Keynote Sponsor (\$3500)
- Diamond Sponsor (\$3000)
- Platinum Sponsor (\$2000)
- Gold Sponsor (\$1000)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$200)
- Media Sponsor (*minimum trade value \$1500*)

Payment Options: Credit Card Please Invoice Check Enclosed
Payable to: Atuni Group, LLC

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV: _____

Invoice Address: _____

City: _____ State: _____ Zip: _____

Send completed form & payment method to:

Michelle Madl-Soehren, Atuni Group, LLC
P.O. Box 5101, DePere, WI 54115
Email: michelle@atunigroupllc.com





YES! I want to EXHIBIT at the 2020 N.E.W. Women's Business Summit

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Mobile: _____

Email: _____ Website: _____

Exhibitor | Early Bird (\$199) Exhibitor | General (\$249) Power (\$40)
Prior to February 15, 2020

Number of additional tickets to the conference (\$50/each)

Name: _____

Email Address: _____

Name: _____

Email Address _____

Exhibitor Total: _____

Payment Options: Credit Card Please Invoice Check Enclosed
Payable to: Atuni Group, LLC

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV: _____

Invoice Address: _____

City: _____ State: _____ Zip: _____

Send completed form & payment method to:

Michelle Madl-Soehren, Atuni Group, LLC
P.O. Box 5101, DePere, WI 54115
Email: michelle@atunigroupllc.com

